



# OXFORD HEALTH POLICY FORUM

A not-for-profit community interest company with proven expertise for **driving change in health policy**, based in the UK.

**Our vision:** to create health policy change for all those living with life-changing medical conditions

**Our mission:** to drive change in health policy at local, regional and global levels to benefit all those living with life-changing conditions and those who support them



Finalist in the Communiq Awards 2022 for delivering excellence in public health communications

# We are experts in health policy

Since its inception in 2016, Oxford Health Policy Forum has quickly established itself as an expert presence in health policy change, working in collaboration with medical, patient and policy experts and supported by a team of specialists in communications, editorial services and project management.

## Our Board of Directors



### **Professor Gavin Giovannoni**

Chair of Neurology at the Blizard Institute of Cell and Molecular Science at Barts and The London School of Medicine and Dentistry, Queen Mary University of London



### **Christine Marking**

Clinical psychologist with a specialization in gerontology

Based in Brussels, Christine works as a Consultant with the ageing unit of Directorate General V (Health and Social Affairs) of the European Commission. She represents the interests of older people at Eurolink Age and is a Director of AGE, the European Older People's Platform.



### **Dr Graham Shelton**

Founder and Chairman of Oxford PharmaGenesis

Graham brings policy expertise from his involvement as a patient representative in a local clinical commissioning group in Oxfordshire and as an elected Governor of the Oxford University Hospitals Foundations Trust.



### **Dr Chris Winchester**

CEO of Oxford PharmaGenesis and active member of the International Society of Medical Publication Professionals (Chair, 2018–19)

Chris is also an Associate Fellow of Green Templeton College, University of Oxford.

# We combine specialist insight, robust scientific analysis and clear communications

Our aim is to drive change in national, EU and global health policy, address the complex issues faced in our healthcare systems and ultimately benefit individuals living with life-changing conditions.

As a first step, Oxford Health Policy Forum brings together key experts and stakeholders who recognize the need for policy change. The alliance develops scientifically robust policy recommendations, treatment guidelines and best practice assessments, tailored to various audiences. An actionable campaign is developed with our strategic partners to disseminate the policy recommendations to advocate change and influence policy agendas at the appropriate level.

Follow-up activities and campaigns, including a strong online presence, help to ensure maximum uptake of recommendations for change.

				
<b>Policy landscape research</b>	<b>Awareness raising</b>	<b>Steering committee assembly and management</b>	<b>Brand identity</b>	<b>Strategic communications</b>
Research into unmet needs	Identification of key stakeholder audiences Multi-channel communication	Opinion leader identification Consensus standard development	Website development Endorsement Social media activity	Policy reports and launch events Manuscript development

# We have successfully developed campaigns

We believe that one of the biggest challenges facing our society today is maintaining the health and welfare of our ageing population and, particularly, giving people the freedom to remain independent and contribute to society for as long as possible.

Here are some of the campaigns and initiatives that Oxford Health Policy Forum has supported that reflect this ethos.

- Doctor, who? The Changing Face of Medicine<sup>1</sup>
- Time Matters: A Call To Prioritize Brain Health<sup>2\*</sup>
- Brain Health: Time Matters in Multiple Sclerosis<sup>3\*</sup>
- Improving Care For Patients With Acute Heart Failure<sup>4</sup>
- Heart Failure: Preventing Disease and Death Worldwide<sup>5</sup>
- Schizophrenia: Time to Commit to Policy Change<sup>6\*</sup> (2022 update currently in progress)

For more information about our campaigns, please visit our website:  
<https://www.oxfordhealthpolicyforum.org/campaigns/>.



\*Active programmes – it's not too late to get involved.

# We have made an international impact

We have successfully launched reports at the European Parliament and received multiple endorsements from credible professional and patient advocacy organizations from around the world. The findings and recommendations from the reports have been presented at international scientific and health policy conferences and shared with parliamentary interest groups and professional bodies.

Oxford Health Policy Forum regularly hosts standalone meetings and events to raise awareness of campaigns and secures articles in a variety of publications to broaden our reach to our target audiences. Please see our campaign websites for further information about the impact of our initiatives.

## Examples of where our work has been featured



# **We would welcome your collaboration on a policy change programme with us**

We are delighted to collaborate with individuals and organizations on projects aiming to make a significant impact on the well-being of people affected by life-changing medical conditions.

We will use our considerable expertise to support and enhance your project by securing additional funding from other interested parties, providing project direction and management, strategic consultancy and editorial services.

## **Our funding model**

Our initiatives are funded by educational grants from a wide variety of sources.

## **Find out more**

Please find more information on our website:

**<https://www.oxfordhealthpolicyforum.org/collaborate/>**

or contact

Dr Emma Georgiou, Executive Director

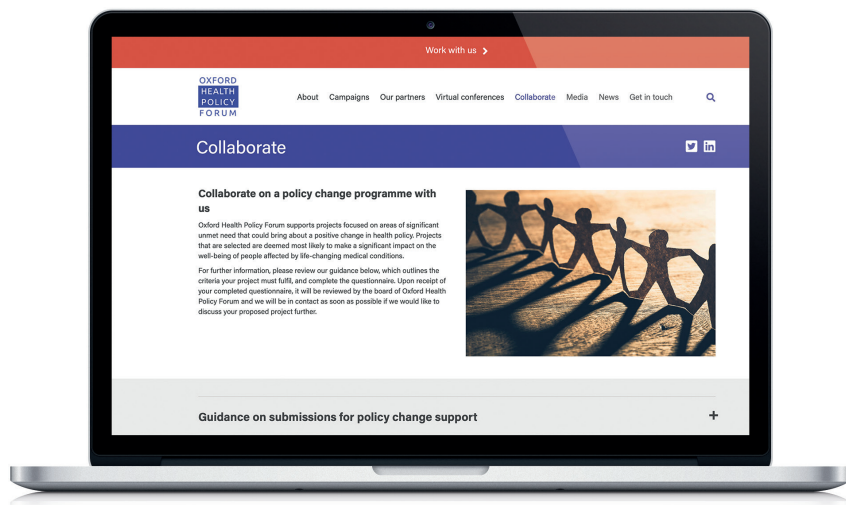
**[emma.georgiou@oxfordhealthpolicyforum.org](mailto:emma.georgiou@oxfordhealthpolicyforum.org)**

# We need your support

You can support us in a number of ways to help to bring about change to global healthcare.

- **Endorse our existing initiatives**
- **Follow us on social media**  
[twitter.com/oxhealthpolicy](https://twitter.com/oxhealthpolicy)  
[linkedin.com/company/oxford-health-policy-forum/](https://linkedin.com/company/oxford-health-policy-forum/)
- **Partner with us**
  - We are actively looking for new partnerships and funding for ongoing and new projects in areas of high unmet need, where there is a need for policy review, and where we can utilize our tried and tested process to benefit wider groups of patients

Want to partner with us? Get in touch by completing the form on our website: <https://www.oxfordhealthpolicyforum.org/collaborate/>







# OXFORD HEALTH POLICY FORUM

[www.oxfordhealthpolicyforum.org](http://www.oxfordhealthpolicyforum.org)

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 [linkedin.com/company/oxford-health-policy-forum/](https://www.linkedin.com/company/oxford-health-policy-forum/)

## References

1. <http://thecfom.org.uk/wp-content/uploads/2020/10/CFOM-REPORT-2020.pdf>
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3. <https://www.msbrainhealth.org/>
4. <https://www.oxfordhealthpolicyforum.org/wp-content/uploads/2020/06/ahf-report.pdf>
5. <https://www.oxfordhealthpolicyforum.org/wp-content/uploads/2020/06/whfa-whitepaper-15-may-14.pdf>
6. <https://www.oxfordhealthpolicyforum.org/wp-content/uploads/2020/06/schizophrenia-report-2014.pdf>

Oxford Health Policy Forum is a not-for-profit community interest company, registered in England and Wales (registration number: 10475240). Oxford Health Policy Forum is dedicated to the development and continuing support of initiatives to improve global public health, whenever an unmet medical need exists.

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